

VantagePoint

E-NEWSLETTER



MONTHLY UPDATES FROM AGVANTAGE SOFTWARE - YOUR PARTNER IN AGRIBUSINESS

March 2025

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WI Training Conference Recap

By Lisa Sick, VP Marketing & Conferences - lisas@agvantage.com

The AgVantage 2025 Wisconsin Regional Conference was March 12-13, 2025 at the Kalahari Resort & Conventions Center in Baraboo, WI

Some feedback from attendees: "It was very well attended and went very well. Wednesday focused on the accounting packages (AR, Customer Portal, Item Porting, Pricing, exporting and importing files to EXCEL, Invoicing, Inventory, AP, Credit & Collections, CRM & the new POCKT app for your customers). We had good questions and good feedback. Thursday was broken down into two rooms where we could focus on Grain, Agronomy, Energy, Feed, & Seed."

"It was great to see new customers and customers that don't typically attend conferences. They all said the benefit of the conference, and the Wednesday Night Customer Appreciation Dinner, is networking with other customers."

"The entire event was really good, we liked what we saw and will start using it."

"It was nice to see current customers making prospects feel very welcomed! Some were helping others with terminology and things that current customers already understand, that was awesome to see."



Left:
Attendees
in the
Wednesday
session.



Right:
Attendees at the Customer Appreciation Dinner on Wednesday night.



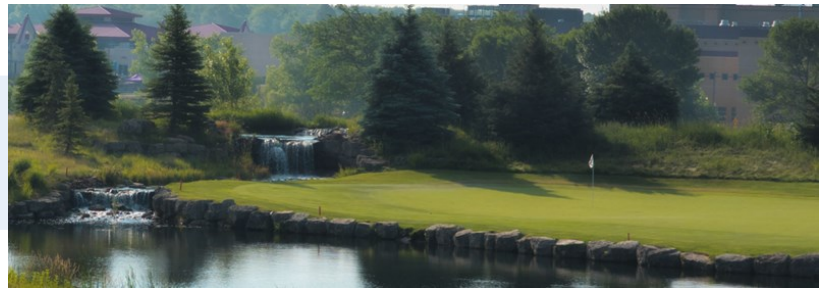
AgVantage 2025 National Conference—June 17-20, 2025

By Lisa Sick, VP Marketing & Conferences - lisas@agvantage.com

AgVantage Golf “Get Together” Tuesday June 17 at “The Meadows”

Starting at 9:00 am on Tuesday, June 17 – we are teaming up to golf at the picturesque course right at Mystic Lake Event Center. You can sign up for this during conference registration. Be sure to fly in early so you can join the fun!! (Cost of golf is \$145 per player + tax, includes 18 holes golf, cart w/GPS & Range balls. Lunch at the turn grill is on us. They have rental clubs if needed.)

“This is more than a round of golf, it’s an experience. With waterfalls, native plantings, and statuary it’s unlike any other golf course.” —Garrett Gill



growing together
CULTIVATING CONNECTIONS. TRANSFORMING TOMORROW.

AgVisor “Transforming Tomorrow” Tuesday June 17

If you are in the AgVisor Program, plan to attend our AgVisor “Transforming Tomorrow” Meeting on Tuesday afternoon around 4:30 pm. We will have a good discussion about what is happening at AgVantage and a private social for this group.

Newbies “Cultivating Connections” Tuesday June 17

If this is your first AgVantage National Conference, join us for orientation and to “cultivate connections” and meet other first time attendees to this event. Plan to arrive about 5:30 pm.

Welcome Reception “Cultivating Connections” Tuesday 6:30 – 8:30 pm

Tuesday night we will “Cultivate Connections” at the beautiful Mystic Lake Event Center. Relax and visit with our sponsors, our staff, and other attendees arriving from all over the USA.

April Lewis: our keynote speaker on Wednesday morning June 18 “Energize your Well Being”

April Lewis is hilarious and the epitome of transformative leadership and well-being. She will help us connect with ourselves and others through her proven “Work Well System” that engages employees at the individual, team, and organizational level. Her holistic approach follows her guiding principle, “Human first, Employee second.” She has carved her legacy as a healthcare executive and national trainer and courageously served in combat roles for the U.S. Army. With a myriad of certifications, including Executive Coach, D.I.S.C., and NLP, she is a nationally acclaimed speaker and consultant, even recently lending her expertise as the Interim COO of a healthcare organization. As an advocate of calm over chaos, April leaves audiences inspired to live and work well.



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Wednesday Sessions “Growing Together” & Horse Races at Canterbury Park

Michelle will kick off Wednesday with her awesome presentation on “Grow Together and Transform Tomorrow.” Wednesday will help us cultivate connections with sessions on EDGE Accounting, AR, Inventory, Grain, Energy, Agronomy, POCKT, and Seed.

Back by popular demand, Wednesday night, we will bus to Canterbury Park for a fun night of food, beverages and cheering for your favorite horses! Horse racing begins around 5:00 pm with races every half hour. Between races, view the post parade in the Paddock, place your bets, or make a trip to the Winner's Circle during our AgVantage sponsored race.

We will bus back to the hotel after the final race, around 9:30 pm.

Thursday Sessions “Growing Together” & 1970’s Theme Party

Thursday will include some great conversations with customers who have gone through mergers and the key connections they made throughout that process.

Sessions will include EDGE Invoicing, Contracts, Credit, Grain, Energy, Seed, GL, AP, POCKT, Excel connections, Patronage, Payroll, and a robust IT Track.

Thursday night we will host a 1970’s Theme Party in the ballroom of Mystic Lake Event Center. This includes dinner, drinks, and fun game shows for all to participate in. Mic Drop Entertainment will be emceeing this fun night.

Dress in your 70’s costumes!



Friday Sessions “Transforming Tomorrow” & prizes

Friday will help us turn the corner to implementing these topics into our business with the theme of “Transforming Tomorrow.” Theresa Willems will begin by sharing how AgVantage connects and works together so well.

Friday sessions will be together in the ballroom so we can share how we incorporate EDGE, POCKT, PULSE and ASK into our business.

Erin Mies of People Spark will coach us through “How to ask the right questions that help build deeper connections”. Closing the event will be Michelle and Lisa giving out Prizes and gathering your feedback.



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Registration for all events will be coming soon on our website events page.
Plan now to attend!



Update on New Software Releases

By Tim Underwood, VP Development - timu@agvantage.com

AgVantage strives to meet your agribusiness needs by updating our software platforms on a regular basis. The following is a list of the various AgVantage software platforms and the many new software releases.

Edge Credit

- Add company dashboard (578264)
- Add dates to graph on credit customer profile (621714)
- Add report for average days to pay (626590)
- Display phone numbers as a hyperlink (633386)
- Add filter to account flags for active flags (653062)
- Add delinquent comments report (657431)

Edge Admin

- Adjustments to grain customer lock screen (653259)

Edge Agronomy

- Dispatch - Display farm and field name and field acres on view map (626408)
- Plan - Copy formulation number from plan into a workorder (627016)

Edge Accounts Receivable

- EdgeAR U4MEN11 Opt 1/2 to see all customers with ACH setup (643973)
- Detail sales analysis U4MEN6 Opt 2 and create CSV (646439)
- Prevent records removed from U4ACHRT before U4ACHRPY (646875)

Edge Feed

- Add flag to 'Always Print Delivery Ticket' (654713)
- Add project column to feed order screen (655659)

Edge Grain

- Phase 2 shipments apply/settle (449547)

Edge Patronage

- Print customers with no equity report to CSV (632005)

Edge Seed

- Bayer price sheet - add canola and cotton (652599)

Edge Invoicing

- Add correct errors in a batch (501936)
- Import agronomy - ability to change quantity prior to selecting contract (640060)
- Filter out 'On Hold' order status (642538)
- Convert booking to prepay, pull comments and ship to (645394)
- Prevent users from cancelling out of contract chooser (649310)
- Calculate tax on convert booking to prepay when set to prepay tax (652987)
- Add authority on correct errors in a batch in Edge Invoicing (654835)

Grain

- Maintain cash and futures CSV files with import excel file (638228)
- Checkoff with price adjustment deducted=Y is no longer adding the adjustment (643880)

Interfaces

- KSI blender integration for liquid fertilizers (644030)
- Inventory API - Agvance for seed (649008)
- Tank monitor fields - update tank audit file (653602)
- Agvance work order API (657617)
- Remove "CropCode" from POST delivery tickets payload (662430)

POCKT

- Add sortable columns to the lots menu (619344)
- View year end report grain settlements with 1099 payments (659852)
- Add a way for administrative staff to view POCKT for a customer. (660821)

Remember to check your PULSE for more details on these EDGE product enhancements.





Upcoming eTraining Class Schedule

By Elise Musall, Customer Services Specialist - elisem@agvantage.com

Hello everyone!

Here is an overview of our upcoming month’s eTraining class schedule **. Please take a moment to view our eTraining calendar under the **Training** section via the link below and click the blue button to register for any of our eTraining classes*.

<https://agvantage.com/Services.html>

Upcoming eTraining class listings are also available via the green banner at the top of applicable EDGE menus.

Please email elisem@agvantage.com or support@agvantage.com for any questions or concerns about eTraining.

Wednesday 4/9

10am—12pm CST
2pm—4pm CST

AgVantage CRM
EDGE Accounts Payable

Thursday 4/10

10am—12pm CST
2pm—4pm CST

EDGE Invoicing
EDGE General Ledger

Tuesday 4/15

10am—12pm CST
2pm—4pm CST

EDGE & eAgVantage Admin
EDGE Booking & Prepay Contracts

Wednesday 4/16

10am—12pm CST
2pm—4pm CST

EDGE Grain Settlements & Transfers
EDGE Energy

Thursday 4/17

10am—12pm CST
2pm—4pm CST

EDGE Credit & Collections
EDGE Feed

*eTraining fees may apply. Please see the Training section via the link below for single class rates or to sign up for company wide monthly/annual subscription options.

<https://www.agvantage.com/Services.html>

**Classes are subject to time and date changes. Anyone already registered for a class will be notified of a time or date change.