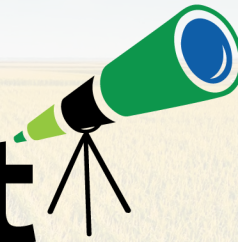


VantagePoint

E-NEWSLETTER



MONTHLY UPDATES FROM AGVANTAGE SOFTWARE - YOUR PARTNER IN AGRIBUSINESS

April 2025

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AgVantage 2025 National Conference

By Lisa Sick, VP Marketing & Conferences - lisas@agvantage.com

We're excited to announce that Registration is Open! We are returning to the Mystic Lake Casino Event Center in Prior Lake, MN because it is such a wonderful place to grow together! Get ready to immerse yourself in an environment of inspiration, learning, and networking with industry leaders from across the country.

We will be Growing Together, Cultivating Connections, and Transforming Tomorrow.

View the event page on our website for all the details and get registered now!



growing together
CULTIVATING CONNECTIONS. TRANSFORMING TOMORROW.

Conference Registration:

This year's conference is in-person attendance only ([no live stream](#)), so be sure to register early to get a seat. Pricing can be found on the website link at agvantage.com/national.html.

When you register, please tell us which days and evening events you will attend, and if you are bringing a guest (for a minimal fee). This will provide us with accurate numbers for meals and space.

Tickets may be purchased for the entire event or by selecting single-day tickets. See the fees and available discounts on our website!

Conference App:

We will send all registered attendees a follow-up communication with instructions on how to download our Conference App. Within the app, please choose the classes you want to attend to create your personal schedule and reserve a seat. That helps us control class sizes.

"This year's conference is in-person attendance only (no live stream)..."

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Hotel Rooms:

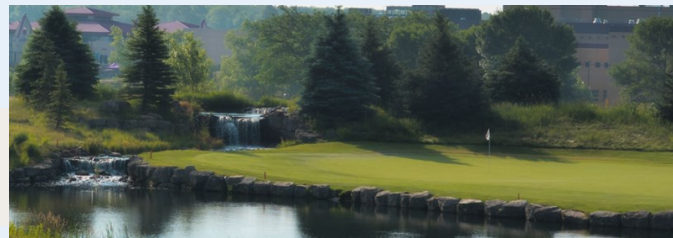
Book your hotel rooms at Mystic Lake with our group rate of \$155 by May 15, 2025, as that is when our room block expires. After that date, the rate will increase. Use the link on our website for online booking or call (800) 548-8536 for hotel reservations asking for the AgVantage National Conference group rate.

Tuesday, June 17, 2025

AgVantage Golf “Get Together” Tuesday 9:00 am — 3:00 pm at “The Meadows”

Starting at 9:00 am on Tuesday, June 17 – we are teaming up to golf at the picturesque course right at Mystic Lake Event Center. You must sign up for this during conference registration. Cost of golf is \$145 per player + tax, includes 18 holes golf, cart w/GPS & range balls. Lunch at the turn grill is on us. They have rental clubs if needed. When you arrive, pay at the clubhouse, prepare yourself, and gather with our group. First tee time is 9:06 am.

“This is more than a round of golf, it’s an experience. With waterfalls, native plantings, and statuary it’s unlike any other golf course.” —Garrett Gill



AgVisors “Transforming Tomorrow” Tuesday 4:30 — 5:30 pm

If you are in the AgVisor Program, plan to attend our AgVisor “Transforming Tomorrow” Meeting on Tuesday afternoon at 4:30 pm in the Shakopee Board Room. We will have a good discussion about what is happening at AgVantage and a private social for this group after the meeting.

Newbies “Cultivating Connections” Tuesday 5:30 — 6:30 pm

If this is your first AgVantage National Conference, join us for orientation to “cultivate connections” and meet other first-time attendees to this event. Arrive at 5:30 pm in Isanti III Meeting Room.

Welcome Reception “Cultivating Connections” Tuesday 6:30 — 8:30 pm

Tuesday night during the Welcome Reception, we will “Cultivate Connections” at the beautiful Mystic Lake Event Center pre-function space and new outdoor patio. Relax and visit with our sponsors, our staff, and other attendees arriving from all over the USA.

Wednesday, June 18, 2025

The agenda is full of opportunities for growth, connections, and innovation! Michelle Blomberg, CEO of AgVantage Software, will get us started with her opening entitled: **“Growing Together to Transform Tomorrow”**.



April Lewis is our keynote speaker on Wednesday morning June 18 “Energize your Well Being”

April Lewis is hilarious and the epitome of transformative leadership and well-being. She will help us connect with ourselves and others through her proven “Work Well System” that engages employees at the individual, team, and organizational level.

Wednesday Sessions:

Wednesday will help us grow together with sessions/tracks on EDGE Accounting, AR, Inventory Control, Grain, Energy, Agronomy, Seed, POCKET, PULSE, and ASK. There is an excellent Leadership Track that includes Encouraging Growth Mindset and Growing to Lead; a two-part series to help you be the best leader you can be.

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Wednesday Horse Races at Canterbury Park

Back by popular demand, Wednesday night we will bus to Canterbury Park for a fun night of food, beverages and cheering for your favorite horses! Horse racing begins around 5:00 pm with races every half hour. Between races, view the post parade in the Paddock, place your bets, or make a trip to the Winner's Circle during our AgVantage sponsored race. We will bus back to the hotel after the final race, around 9:30 pm.

Thursday, June 19, 2025

Thursday will begin with a panel of customers sharing their insight on "**Connecting your Employees**". With so many job openings, employee retention is crucial, let's talk about this topic so we can grow together.

Other Thursday sessions include EDGE General Ledger, Accounts Payable, Bank Reconciliation; Invoicing, Contracts, Credit and Collections; Grain Audit Prep, Operations and EOM; Energy Invoicing, Seed Inventory, POCKET Setup, Excel connections, Patronage, Payroll, and a robust IT Track starting with Tim Rowe of IBM talking about the future of IBM i and David Anderson of CLA talking about Cyber Security and AI. Many great sessions with something for everyone!

Thursday 1970's Theme Party

Thursday night we will host a 1970's Theme Party in the ballroom of Mystic Lake Event Center. This includes dinner, drinks, and fun game shows for all to participate in. Mic Drop Entertainment will emcee this fun night. Dress in your 70's costumes!



Friday, June 20, 2025—"Transforming Tomorrow"

Theresa Willems, COO of AgVantage Software, will start our Friday with "**Connect for Success**" by sharing how AgVantage connects and works together so well.

The presentation that will be up next in the ballroom is on how you can incorporate EDGE, POCKET, PULSE and ASK into your business.



Erin Mies of People Spark will coach us through "How to ask the right questions that help build deeper connections", something everyone can put to use!

Everyone who attends the AgVantage Conference is looking for something unique. You may be interested in expanding your leadership skills, making a new connection or simply determined to find what's new with the Ag-solutions. Many who attend tell us their favorite part of this event are the people they meet. Whatever you're looking for, you will find it here at this conference as there are so many opportunities for you and your fellow employees. Come see what has made the AgVantage National Conference the best conference in the industry. Once you do, you'll always come back!

*Visit our website events page at agvantage.com for more details,
to register for the conference, and to book your hotel room.
We hope to see you there!*



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Update on New Software Releases

By Tim Underwood, VP Development - timu@agvantage.com

AgVantage strives to meet your agribusiness needs by updating our software platforms on a regular basis. The following is a list of the various AgVantage software platforms and the many new software releases.

Customer Relationship Management

Add Tank ownership information to the energy tab (590130)

EDGE Agronomy

Scheduled Orders - Add toggle Legend button to minimize on small screen (662149)

EDGE Accounts Receivable

Allow balance lookup when customer is inactive (649877)
Missed budget report - Add CSV option (652320)

EDGE Energy

Tank group enhancement map (559391)

EDGE General Ledger

Detail Inquiry - Add vendor name / customer name (605914)
Journal Entries - Add more detail to journal entry edit and merge screen (621819)
Detail inquiry - Add new menu option for sub accounts (660006)

EDGE Grain

Reshrink loads on a control number (381353)
Add Long/short report (625270)
EOY - Summary of grain purchases report (661976)

EDGE Seed

Name search on grower plan (649663)
Bayer Price Sheet - Canola and Cotton (652599)

EDGE Invoicing

Contracts - Include all seed plan status (640941)
Filter out 'On Hold' order status (642538)
Do not allow to post to prepay contract prior to contract date (656485)

Grain

Quick settlements - Use purchase attributes to select the PCs (651930)

Interfaces

Increase PHP timeout on Clover Request (657047)
Beta Raven logging (664541)

POCKT

End of Year - Add date range filter (648729)
Update year end sales summary to summarize by FLC or Dept (650887)
Text change on energy tab from 'add fuel call' to 'add order' (654851)

Remember to check your PULSE for more details on these EDGE product enhancements.





Upcoming eTraining Class Schedule

By Elise Musall, Customer Services Specialist - elisem@agvantage.com

Hello everyone!

Here is an overview of our upcoming month's eTraining class schedule **. Please take a moment to view our eTraining calendar under the **Training** section via the link below and click the blue button to register for any of our eTraining classes*.

<https://agvantage.com/Services.html>

Upcoming eTraining class listings are also available via the green banner at the top of applicable EDGE menus.

Please email elisem@agvantage.com or support@agvantage.com for any questions or concerns about eTraining.

Wednesday 5/14

10am—12pm CST
2pm—4pm CST

**Grain Discount Schedules
eDocuments**

Thursday 5/15

10am—12pm CST
2pm—4pm CST

**EDGE Accounts Receivable
Grain End of Month Valuations**

Wednesday 5/21

10am—12pm CST
2pm—4pm CST

**PC Grain Scale Applying Live
Patronage Distribution**

Thursday 5/22

10am—12pm CST
2pm—4pm CST

**EDGE Inventory Costing & Reading
Reports
EDGE Grain Customer Portal**

*eTraining fees may apply. Please see the Training section via the link below for single class rates or to sign up for company wide monthly/annual subscription options.

<https://www.agvantage.com/Services.html>

**Classes are subject to time and date changes. Anyone already registered for a class will be notified of a time or date change.