Tuesday - June 17, 2025





Date	e Ti	me	Session Title	Session Description								
	9:00	2:00	Golf "Get Together"	Golf "The Meadows" picturesque course right at Mystic Lake Event Center. Sign up during registration. Cost of golf is \$145 per player + tax, includes 18 holes golf, cart w/GPS & Range balls. Lunch at the turn grill is on us. They have rental clubs if needed. Pay at the Clubhouse.	*	*	*	*	*	*	*	*
2025	4:30	5:30	AgVisor Group Meeting	(AgVisor Customers Only) Discuss what is happening at AgVantage and how we are "Transforming Tomorrow".	*	*	*	*	*	*	*	*
June 17,	5:30	6:30	Newbie Orientation	(First Time Attendees Only) If this is your first AgVantage National Conference, join us for orientation and to "Cultivate Connections" and meet other first time attendees to this event.	*	*	*	*	*	*	*	*
Tuesday,	5:30	6:30	AgVisor Group Social	Private Social Hour with AgVisor customers and the AgVantage team. (No early registrations or bar access without a badge.)	*	*	*	*	*	*	*	*
	6:30	8:30	Welcome Reception	Register for the Conference. Visit our Sponsors. Enjoy food and beverages in the lobby and patio.								

Wednesday - June 18, 2025



E N G A A A E R E C M I G I E O E T T T Y N D N D

Date	Tir	me	Session Title	Session Description								
	7:00	7:50	Registration	Pick up your name badge and download the AgVantage APP if you haven't already.								
	7:00	8:00	Breakfast & Visit Sponsors	Enjoy breakfast and visit our sponsors for a great start to the day!								
	7:50	8:00	Welcome & Logistics	Welcome and Logistics	*	*	*	*	*	*	*	*
25	8:00	8:45	"Growing Together to Transform Tomorrow" - Michelle Blomberg, CEO AgVantage Software	Alone, we can do so little compared to what we can achieve together. If everyone in the group or company is moving forward together, success takes care of itself. Cultivating Connections is at the core of the AgVantage National Conference. We've found that when two or more people come together through idea sharing and focus on growth with a common goal, transformation is inevitable. It is simply teamwork taken to the highest level. At AgVantage Software, this philosophy has been at the core of the evolution needed to continue to be a leader in software applications for the ag-industry. Come hear Michelle speak on "Growing Together to Transform Tomorrow." You'll hear life stories woven through these topics related to change, leadership, teamwork and culture.	*	*	*	*	*	*	*	*
18, 2025	8:45	9:00	Break	Stretch Break								
Wednesday, June 18,	9:00	10:00	"Energize Your Well Being" - April Lewis, Keynote Speaker	April Lewis is hilarious and the epitome of transformative leadership and well-being. She will help us connect with ourselves and others through her proven "Work Well System" that engages employees at the individual, team, and organizational level.	*	*	*	*	*	*	*	*
Vedne	10:00	10:15	Break	Move to sessions								
			EDGE Accounting Reports	Learn how to view Sales and Inventory reports, export to excel and much more	*	*	*	*	*	*	*	*
			EDGE Grain What's New	Learn how we are growing our software through new enhancements through the last year	*	*	*		*	*		
	10:15	11:30	EDGE Energy highlights	See the highlight of EDGE Energy utilizing our new demo documents	*	*	*	*				
			EDGE Agronomy highlights	See the highlights of what's available in EDGE Agronomy	*	*	*				*	*
			Encouraging Growth Mindset	Continue the conversation about Company Culture as Michelle shares some things she has done to encourage Growth Mindset and Team Building	*	*	*	*	*	*	*	*
	11:45	12:30	Plated Lunch & "End of an Era Celebration"	Retirement Lunch for Paul, Lori, Dawn N - "End of an Era Celebration"								

Wednesday - June 18, 2025



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Date	Tim	ne	Session Title	Session Description										
			EDGE Accounts Receivable	Customer Portal, Customer Balances, ACH Setup, End of Month	*	*	*	*	*	*	*	*		
			Grain - Valero Interface	Grow a connection with Brett at Sunrise as he teaches users how they use our Valero Interface to bring in Direct Ship loads from a variety of grain terminals to increase efficiency.	*	*	*		*	*				
			Building Bridges: Customer & Tank Strategies, and Setup Mastery	Understand how to apply AgVantage EDGE's tank setup to enhance product delivery	*	*	*	*						
	12:45	2:00	Agronomy Farms/Fields, Planning/Orders	Discuss enhancements and features related to Farms, Fields, Boundary Maps, Grower Plans, converting them into Contracts and Orders and Q & A.	*	*	*				*	*		
2			"Transforming Tomorrow" with PULSE, ASK, EDGE & POCKT	Talk about PULSE, ASK, EDGE, & POCKT and how you can utilize these in your business.	*	*	*	*	*	*	*	*		
18, 2025			Growing to Lead - Part 1	In Session 1 of 2, we'll talk about examining your own personal leadership style, the obstacles that may be holding you back or weighing you down and how to be the best version of a leader you can be.	*	*	*	*	*	*	*	*		
y, June	2:00	2:15	Break	Move to your next session										
Wednesday, June 18,			Inventory Control From Start to Finish	Connecting Inventory Controls: From Ordering to Invoicing and Physical Inventory	*	*	*	*	*	*	*	*		
>					EDGE Grain - New! Purchase Add Loads	We have transformed tomorrow by bringing "Purchase Add Loads" to EDGE Grain	*	*	*		*	*		
	2:15	3:15	Energy: Mapping the Path - Dispatching Strategies	Learn the process of Energy Deliveries, Mapping, and Routing: Enhance your process with tank monitoring, Razor/Verizon truck tracking, and Google Maps turn by turn directions	*	*	*	*						
	2.13	3.13	Agronomy Dispatch, Application, & POCKT	Follow the process of Agronomy Dispatch, Scheduling Orders, Applications, and reports. Review enhancements along the way. See POCKT Agronomy options and Q & A.	*	*	*				*	*		
			POCKT & CRM	Explore POCKT and CRM together to cultivate better connections with your customers	*	*	*	*	*	*	*	*		
			Growing to Lead - Part 2	In Session 2, we'll talk about cultivating a new group of leaders within your company, how to support that next generation of leaders, using their strengths, encouraging new ideas and helping them grow as individuals and leaders within your organization.	*	*	*	*	*	*	*	*		

Wednesday - June 18, 2025





Date	Tir	ne	Session Title	Session Description
2025	4:00	4:15	Load Busses at North Doors	Load busses at the North Doors of Mystic Event Center at the end of the hall by our meeting rooms
ne 18, 2	4:15	4:30	Travel to Canterbury Park	Canterbury Park - 1100 Canterbury Road Shakopee, MN 55379
dnesday, Jur	5:00	9:00	AgVantage Winning Connections Party at Longshots in Caterbury Park	Enjoy an evening of food, beverages, and fun as we cheer for and/or bet on your favorite horses! Horse racing begins around 5:00 pm with races every half hour. Between races; view the post parade in the Paddock, and/or make a trip to the Winner's Circle during our AgVantage sponsored race. Enjoy drinks and Longshots BBQ dinner buffet served 5:30-7:00 pm.
Wec	9:15	9:45	Bus back to Mystic Lake Casino	

Thursday - June 19, 2025



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Date	Tin	ne	Session Title	Session Description										
	7:30	8:00	Registration	Pick up your name badge and download the AgVantage APP if you haven't already.										
	7:00	8:00	Plated Breakfast "First Rays of Sunshine"	Enjoy breakfast and meet others for a great start to the day!										
	8:00	9:00	"Connecting your Employees" by a Panel of Customers	Hear this panel of customers share their insight on how to connect your employees for success. With so many job openings, employee retention is important, let's talk about this topic so we can grow together.	*	*	*	*	*	*	*	*		
	9:00	9:15	Break	Move to sessions										
				EDGE General Ledger	Join us for an overview of EDGE General Ledger recent enhancements along with a question-and-answer session. Exciting future enhancements are on the way as GL transforms into tomorrow.	*	*							
10			Grain Audit Prep	Transform your audit process through our Grain Inspector Software and reports that download to CSV.	*	* *		*	*					
19, 2025	9:15	10:30	Energy Invoicing Mastery: EDGE and PC Energy	"Master energy product setup and contract creation, and discover how to invoice using EDGE and PC Energy."	*	*	*	*						
, June			EDGE Invoicing	Create new invoices, edit invoices, returns, rebills, splits, Feed Orders, Agronomy Orders and more.	*	*	*	*	*	*	*	*		
Thursday, June 19,			What's the future with IBM i with Tim Rowe of IBM	Tim Rowe from IBM will join us to share what's new on the IBM i platform and what's coming out in Verson 7.6	*	*	*							
				New EDGE Seed Inventory	Come see the new Seed Inventory in EDGE. With an updated look and better EDGE functionality, we also added some new information from Manufacturers.	*	*					*	*	
	10:30	10:45	Break	Stretch and move to the next session										
					EDGE Accounts Payable & Bank Reconciliation	See how EDGE AP has grown over the past year. Join us as we walk you through enhancements made and a deeper dive into EDGE Bank Reconciliation. Learn about Sqaure-9 Interface to AgVantage.	*	*						
	10:45	12:00	Grain EOM Valuations	Learn about our new price uploads via CSV and how they make your EOM valuations easier and faster.	*	*			*	*				
	10.45	12.00	Powering Connections: Energy Q&A with Sponsors, AgVantage & Peers	Topics will include texting the driver, delivery confirmation emails, and other questions you may have.	*	*	*	*						
			EDGE Contracts	Contract setup, maintenance, and reporting for Fuel, Fertilizer, everything except Grain.	*	*	*	*		*	*	*		

Thursday - June 19, 2025



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Date	Tir	ne	Session Title	Session Description									
	10.45	12.00	Cyber Security and AI w/David Anderson of CLA	David Anderson has a wealth of stories from the front lines of cybersecurity, gained from his daily work in the field. Discover the latest security measures you can use to safeguard your business.	*	*	*						
	10:45	12:00	Bayer Transfers in EDGE Seed	Transferring Seed to another Bayer Dealer will now be in EDGE, you will not need to go to My Crop for this process. Come learn more about how to use this for the 2026 Seed Season.	*	*					*	*	
	12:00	12:45	Lunch	Lunch and networking									
			Inventory Control From Start to Finish	Connecting Inventory Controls: From Ordering to Invoicing and Physical Inventory	*	*	*	*	*	*	*	*	
				Grain Sales Shipments and Settlements are fully functional in EDGE. Learn about the new enhancements and how this program makes receiving money easier than ever!	*	*			*	*			
.5	1:00	2:15	POCKT Setup & Operations	Transform your Customers' Mobile experience with various POCKT settings and features.	*	*	*	*	*	*	*	*	
19, 2025			EDGE Patronage	Tracking Equity, Stock, Distributions and Redemptions.	*	*	*	*	*	*	*	*	
Thursday, June 19,			Secure: What Does it Mean and Why You Should Care	A discussion on security, what it means, ways to achieve a comfortable level, and why it matters.	*	*	*						
hursda	2:15	2:30	Break	Break and snack									
Т			EDGE Credit & Collections: Building a Credit Process	Join us to strengthen your credit management expertise. See the latest features and help us determine how you want to transform tomorrow in EDGE Credit & Collections.	*	*	*	*	*	*	*	*	
				Grain Round Table	The truest form of cultivating connections and transforming tomorrow is by talking with fellow industry professionals to bounce ideas and learn from each other.	*	*			*	*		
	2:45	4:00	Cultivating Data	Step through building customized reports using tools like IBM Query and Data Transfers	*	*	*	*	*	*	*	*	
			IT Hot Takes	Learn our favorite tips, tricks, trends and fads.	*	*	*						
			Payroll & ETA	Features and functions of ETA and Payroll. See what's new to payroll in the last year.	*	*							
	5:00	9:00	"Groovy Games Night"	1970's Theme Party - Dress in your 70's outfit! Enjoy food, drinks, music an	d Gar	ne Sh	ows.						

Friday - June 20, 2025





Date	Tir	ne	Session Title	Session Description								
	7:00	8:00	Breakfast	Enjoy breakfast and network with other attendees. Complete your evaluation!								
	8:00	8:45	"Connect for Success" by Theresa Willems, COO AgVantage Software	Theresa will start our Friday by sharing how AgVantage connects and works together so well. How we are "Transforming Tomorrow"	*	*	*	*	*	*	*	*
	8:45	9:45	"Transforming Tomorrow" with EDGE, POCKT, PULSE and ASK.	Talk about EDGE, POCKT, PULSE and ASK and discuss how you will be "Transforming Tomorrow" and incorporating these into your business.	*	*	*	*	*	*	*	*
10	9:45	10:00	Break	Stretch & refill your beverage								
June 20, 2025	10:15	11:30	"Asking the right questions for deeper connections" by Erin Mies of People Spark Consulting	Erin will coach us through how to ask the right questions that help build deeper connections. This is a great session for everyone.	*	*	*	*	*	*	*	*
Friday, Ju	11:30	11:45	Evaluations, Prizes & Closing by Michelle Blomberg	Everyone who attends the AgVantage Conference is looking for something unique. You may be interested in expanding your leadership skills, making a new connection or simply determined to find what's new with the Ag-solutions. Many who attend tell us their favorite part of this event are the people they meet. Whatever you're looking for, you will find it here at this conference as there are so many opportunities for you and your fellow employees. Come see what has made the AgVantage National Conference the best conference in the industry. Once you do, you'll always come back! Complete the conference evaluation, your feedback drives our business. Enjoy the drawings and prizes for gamification.	*	*	*	*	*	*	*	*

Thank you for participating in this conference, that is what makes this a successful event for everyone!